



## Looking to generate extra Income?

Hughesware Online Registration Services is looking for National Sales Partners in the U.S.A. to market our key products. KEY AREAS ARE STILL OPEN!

We expect our sales partners to have enough basic knowledge about our product(s) to generate a sales lead for us. Once you have generated the sales lead, one of our sales experts will work with you in the finalizing the sale.

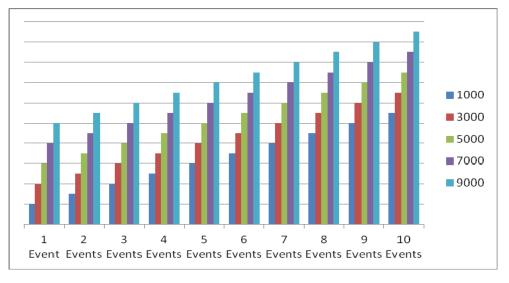
The type of person we are looking for is a person who is familiar with race events such as 5K Runs, 10K, Marathon's, and Half Marathon's. The ideal person should be able to market our products AND cost savings to Race Director's.

## How will you be rewarded?

Selling our Online Registration Services to a client will reward you a one time, finder's
fee per race event, PLUS a percentage of profits from online race registrations for each
event. The percentage of event profits will be paid every month for the life of the
event.

The more events you sell, and the more number of registered people per event there are, the more your sales commissions increase!

## **Example of how Sales Commissions can increase**



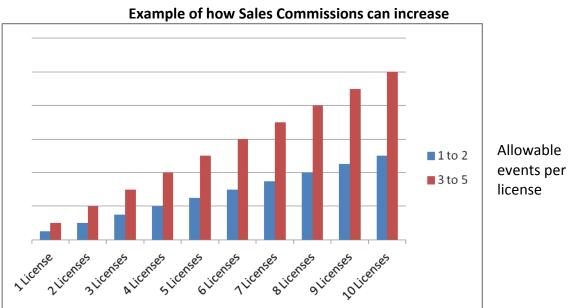
Number of registered people per event.





## How will you be rewarded? (Continued)

Selling our Online Volunteer System software will reward you a percentage of the Annual Sales Price for every year each license is renewed.



## A brief explanation of our two key products

- Online Registration Services are for events such as Race Events and Marathons. The software allows the Race Directors to accept Online Registrations for the event and Credit Card Payments during registration. The software also generates extensive reporting on all of the registered participants for the events.
- Online Volunteer System Software allows any company that sponsors events, to accept Online Volunteer signups for ANY event that requires volunteers. A company can post volunteer positions available, and any interested person can sign-up online for the available position. The software also generates extensive reporting on all of the registered volunteers and their selected position as a volunteer.





## Value Proposition – What are the selling points of our 2 products?

## • Online Registration Services

- 30% to 40% lower costs to a race director for Online Registration Services.
- The funds from registrations go directly into the Race Event Companies bank account within 48 business hours. Our National Competitors hold onto the money for up to two weeks.
- We offer many options such as eGift Cards that can be used during registration whereas our competitors do not offer as many optional features.

## • Online Volunteer System Software

- Our National Competitors charged a fixed price for EVERY Event entered into THEIR software. Our system allows ONE price for 1 to 2 Events, or a slightly higher price for 3 to 5 events.
- Our competitors offer a very complex system which we have been told is too complex and too difficult to understand. Our system is easier to understand and does not have the unnecessary complexity built into it.

**To learn even more** about our products, you can get a brief look at them from visiting these website URL's ...

## **Online Registration Services**

Product Brochure: <a href="http://www.hugheswareregistrationservices.com">http://www.hugheswareregistrationservices.com</a>

(Note: Download the Product Brochure)

View Actual Race Events at: http://www.hugheswareregistrationservices.com/race\_list

## **Online Volunteer Signup and Tracking Software**

Product Brochure: <a href="http://www.hugheswarevolunteersystem.com">http://www.hugheswarevolunteersystem.com</a>

(Note: Download the Product Brochure)





#### **Testimonials**

"I've been directing running/walking events for 5 years. Other Race Directors who I respect encouraged me to change my online service provider and go with Hughesware. I made the switch this year and am very pleased! Hughesware provides prompt, excellent, personalized customer service. It is less expensive than competitors and your funds are deposited within 48 hours!"

Nancy Smith, Race Director

"I have been working with Steve Hughes and Hughesware.com for over seven years. We worked together over the years in developing the on-line registration process for the Detroit Turkey Trot. Steve has been a great partner throughout the years. As our needs evolved and we were looking for more efficient and effective ways to register our runners, Steve and his staff were able to meet all our needs in a timely and effective manner. Hughesware was one of the first companies to develop their own early packet pick-up systems, where runners may pick up their race material at multiple locations. Working with Steve has been a pleasure. I discuss with him what our needs are and Steve and his staff develop what we need in a cost effective way. When issues arise, I can contact Steve anytime for assistance and he is always there to lend assistance. Hughesware has come to me with new and innovative ideas that we use to make our process more streamlined and user friendly as it relates to reports, downloading and uploading of files, and many other items. I have been the registration director for The Detroit Turkey Trot for thirteen years and I'm the registration director for The Detroit Corktown Race and all the races for The Kona Running Company. I register over 42,000 runners each year and would not change our affiliation and working partnership with Steve and Hughesware.com Services." *Mark Koehl, Registration Director* 

"At Kona Running Company we organize 4 large Cards, Searchable Results, Charity Fundraising Campaigns, Tracking Reports, Transaction Management and most importantly **Hughesware is the lowest cost online registration services company in this market."** 

Alan Whitehead, President at Kona Running Company, Inc.





**For questions** regarding the value of the sales commissions to be paid to you, and to apply as a Sales Partner, please contact us at ...

# **Hughesware Race and Event Software**

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